



WEWS

ORDER

Print Date 09/24/12

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Flight Dates **09/25/12-09/26/12**

Contract / Revision **311966 /**
Original Date / Revision
 09/21/12 09/21/12
Advertiser **Healy-Abrams / Democrat / C**

Agency **Davis Group (The)**

Buying Contact

**4201 Bee Caves Road - Suite C-101
 Austin, TX 78746**

Product
Joyce Healy-Abrams for Congress

Agency Com 15%

Billing Contact **Pam Newby**

**4201 Bee Caves Road - Suite C-101
 Austin, TX 78746**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1298**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	10	\$13,005.00	\$15,300.00	0.00	08/27/12	09/26/12	10	\$13,005.00	\$15,300.00
Totals	10	\$13,005.00	\$15,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/26/12	09/26/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	--W----	:15/:15	1	\$550.00	P-2	0.00	BK	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--W----		1		\$550.00		0.00					
N 2	WEWS	09/25/12	09/25/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-T-----	:15/:15	1	\$600.00	P-2	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WEWS

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Contract / Revision **311966** Flight Dates **09/25/12-09/26/12**

Hiatus Dates

Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Healy-Abrams / Democrat /** Product **Joyce Healy-Abrams for Co** Estimate # **1298**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	09/25/12	09/25/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-T-----	:15/:15	1	\$600.00	P-2	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$600.00		0.00						
N 3	WEWS	09/26/12	09/26/12	M-F 9-10a M-F 9-10a	CM	9-10a	--W----	:15/:15	1	\$550.00	P-2	0.00	BK	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$550.00		0.00						
N 4	WEWS	09/25/12	09/26/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	-11----	:15/:15	2	\$1,300.00	P-2	0.00	BK	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-11----	2		\$1,300.00		0.00						
N 5	WEWS	09/25/12	09/25/12	M-F 7-730p 7-730p The List	CM	7-730p	-T-----	:15/:15	1	\$1,000.00	P-2	0.00	BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$1,000.00		0.00						
N 6	WEWS	09/26/12	09/26/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	--W----	:15/:15	1	\$1,000.00	P-2	0.00	BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$1,000.00		0.00						
N 7	WEWS	09/25/12	09/25/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:15/:15	1	\$6,000.00	P-2	0.00	BK	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$6,000.00		0.00						
N 8	WEWS	09/26/12	09/26/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	--W----	:15/:15	1	\$2,400.00	P-2	0.00	BK	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$2,400.00		0.00						
N 9	WEWS	09/25/12	09/25/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	-T-----	:15/:15	1	\$600.00	P-2	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$600.00		0.00						
Totals														10	\$15,300.00